

Order / Rev: 217831
 Alt Order #: 06868367
 Flight Dates: 10/30/12 - 11/06/12

Advertiser: POL/Obama For America (D)
 Product Desc: 10/30-11/6 BARACK OBAMA
 Estimate: 1537
WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	WAVY	11/05/12	11/05/12	M-F 3-4p Maury Povich	CM	3p-4p	M-----	:30	1	\$125.00	P3	0.00	NM	1	\$125.00
MAURY POVICH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	1		\$125.00		0.00						
E 15	WAVY	10/30/12	11/02/12	M-F 4-5p M-F 4-5p	CM	4p-5p	-TWTF--	:30	4	\$175.00	P3	0.00	NM	4	\$700.00
ANDERSON COOPER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-TWTF--	4		\$175.00		0.00						
E 16	WAVY	11/05/12	11/05/12	M-F 4-5p M-F 4-5p	CM	4p-5p	M-----	:30	1	\$175.00	P3	0.00	NM	1	\$175.00
ANDERSON COOPER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	1		\$175.00		0.00						
E 17	WAVY	10/30/12	11/02/12	WAVY News @ Sunrise WAVY News @ Sunrise	CM	5a-6a	-TWTF--	:30	4	\$300.00	P2	0.00	NM	4	\$1,200.00
EARLY AM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-TWTF--	4		\$300.00		0.00						
E 18	WAVY	11/05/12	11/05/12	WAVY News @ Sunrise WAVY News @ Sunrise	CM	5a-6a	M-----	:30	1	\$300.00	P2	0.00	NM	1	\$300.00
EARLY AM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	1		\$300.00		0.00						
E 19	WAVY	10/30/12	11/02/12	WAVY 6AM News WAVY 6AM News	CM	6a-7a	-TWTF--	:30	4	\$700.00	P2	0.00	NM	4	\$2,800.00
AM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-TWTF--	4		\$700.00		0.00						
E 20	WAVY	11/05/12	11/05/12	WAVY 6AM News WAVY 6AM News	CM	6a-7a	M-----	:30	1	\$700.00	P2	0.00	NM	1	\$700.00
AM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	1		\$700.00		0.00						
E 21	WAVY	10/30/12	11/02/12	Today Show M-F Today Show M-F	CM	7a-9a	-TWTF--	:30	8	\$700.00	P2	0.00	NM	8	\$5,600.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-TWTF--	8		\$700.00		0.00						
E 22	WAVY	11/05/12	11/05/12	Today Show M-F Today Show M-F	CM	7a-9a	M-----	:30	2	\$700.00	P2	0.00	NM	2	\$1,400.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	2		\$700.00		0.00						
E 23	WAVY	11/03/12	11/03/12	WAVY News 10 Sa 6a WAVY News 10 Sa 6a	CM	6a-7a	-----S-	:30	2	\$200.00	P2	0.00	NM	2	\$400.00
SAT EARLY AM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S-	2		\$200.00		0.00						
E 24	WAVY	11/03/12	11/03/12	WAVY News 10 Sa 7a WAVY News 10 Sa 7a	CM	7a-8a	-----S-	:30	2	\$400.00	P2	0.00	NM	2	\$800.00
SAT AM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S-	2		\$400.00		0.00						
E 25	WAVY	11/03/12	11/03/12	Today Show Sa Today Show Saturday	CM	8a-10a	-----S-	:30	2	\$500.00	P2	0.00	NM	2	\$1,000.00
SAT TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S-	2		\$500.00		0.00						
E 26	WAVY	11/04/12	11/04/12		CM	6a-7a	-----S	:30	2	\$200.00	P2	0.00	NM	2	\$400.00

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WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
WAVY News 10 Sunday 6a															
WAVY News 10 Sunday 6a															
SUN EARLY AM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12		11/04/12	11/04/12	-----S	2		\$200.00		0.00						
E 27	WAVY	11/04/12	11/04/12	WAVY News 10 Sunday 6a	CM	7a-8a	-----S	:30	2	\$400.00	P2	0.00	NM	2	\$800.00
WAVY News 10 Sunday 7a															
SUN AM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12		11/04/12	11/04/12	-----S	2		\$400.00		0.00						
E 28	WAVY	11/04/12	11/04/12	Today Show Sunday	CM	8a-9a	-----S	:30	2	\$500.00	P2	0.00	NM	2	\$1,000.00
Today Show Sunday															
SUN TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12		11/04/12	11/04/12	-----S	2		\$500.00		0.00						
E 29	WAVY	11/04/12	11/04/12	Meet the Press	CM	9a-10a	-----S	:30	1	\$1,200.00	NA	0.00	NM	1	\$1,200.00
Meet the Press															
MEET THE PRESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12		11/04/12	11/04/12	-----S	1		\$1,200.00		0.00						
E 30	WAVY	10/30/12	11/02/12	WAVY News 10 @5p	CM	5p-530p	-TWTF--	:30	4	\$700.00	P2	0.00	NM	4	\$2,800.00
News 10 @5p															
5P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12		11/04/12	11/04/12	-TWTF--	4		\$700.00		0.00						
E 31	WAVY	11/05/12	11/05/12	WAVY News 10 @5p	CM	5p-530p	M-----	:30	1	\$700.00	P2	0.00	NM	1	\$700.00
News 10 @5p															
5P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 11/05/12		11/11/12	11/11/12	M-----	1		\$700.00		0.00						
E 32	WAVY	10/30/12	11/02/12	WAVY News 10 @530p	CM	530p-6p	-TWTF--	:30	4	\$700.00	P2	0.00	NM	4	\$2,800.00
News 10 @530p															
530P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12		11/04/12	11/04/12	-TWTF--	4		\$700.00		0.00						
E 33	WAVY	11/05/12	11/05/12	WAVY News 10 @530p	CM	530p-6p	M-----	:30	1	\$700.00	P2	0.00	NM	1	\$700.00
News 10 @530p															
530P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 11/05/12		11/11/12	11/11/12	M-----	1		\$700.00		0.00						
E 34	WAVY	10/30/12	11/02/12	WAVY News 10 @6p	CM	6p-630p	-TWTF--	:30	4	\$800.00	P2	0.00	NM	4	\$3,200.00
News 10 @6p															
6P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12		11/04/12	11/04/12	-TWTF--	4		\$800.00		0.00						
E 35	WAVY	11/05/12	11/05/12	WAVY News 10 @6p	CM	6p-630p	M-----	:30	1	\$800.00	P2	0.00	NM	1	\$800.00
News 10 @6p															
6P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 11/05/12		11/11/12	11/11/12	M-----	1		\$800.00		0.00						
E 36	WAVY	11/04/12	11/04/12	WAVY News 10 Sun 6p	CM	6p-7p	-----S	:30	1	\$300.00	P2	0.00	NM	1	\$300.00
WAVY News 10 Sun 6p															
6P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12		11/04/12	11/04/12	-----S	1		\$300.00		0.00						
E 37	WAVY	10/30/12	11/02/12	Tonight Show/Jay Leno	CM	1134p-1237a	-TWTF--	:30	4	\$300.00	P2	0.00	NM	4	\$1,200.00
Tonight Show w/Leno															
TONIGHT SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12		11/04/12	11/04/12	-TWTF--	4		\$300.00		0.00						
E 38	WAVY	11/05/12	11/05/12		CM	1134p-1237a	M-----	:30	1	\$300.00	P2	0.00	NM	1	\$300.00

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WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Tonight Show/Jay Leno Tonight Show w/Leno															
TONIGHT SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$300.00		0.00			
E 39	WAVY	11/03/12	11/03/12	SNL	CM	1130p-103a	-----S-	:30	1	\$600.00	P2	0.00	NM	1	\$600.00
Saturday Night Live															
SNL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-					1	\$600.00		0.00			
E 40	WAVY	11/04/12	11/04/12	Sun News 11p (Football)	CM	1130-12a	-----S	:30	1	\$800.00	P2	0.00	NM	1	\$800.00
Sun News 11p -- Late															
SUN LATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S					1	\$800.00		0.00			
E 41	WAVY	10/30/12	11/02/12	LN M-F	CM	11p-1130p	-TWTF--	:30	4	\$800.00	P2	0.00	NM	4	\$3,200.00
M-F News 10 @11															
LATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--					4	\$800.00		0.00			
E 42	WAVY	11/05/12	11/05/12	LN M-F	CM	11p-1130p	M-----	:30	1	\$800.00	P2	0.00	NM	1	\$800.00
M-F News 10 @11															
LATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$800.00		0.00			
E 43	WAVY	11/03/12	11/03/12	LN Sa	CM	11p-1130p	-----S-	:30	1	\$800.00	P2	0.00	NM	1	\$800.00
WAVY News 10 @11 Sat															
SAT LATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-					1	\$800.00		0.00			
E 44	WAVY	10/30/12	11/02/12	M-F 7-730p	CM	7-730p	-TWTF--	:30	4	\$600.00	P3	0.00	NM	4	\$2,400.00
M-F 7-730p															
ENT TONIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--					4	\$600.00		0.00			
E 45	WAVY	11/05/12	11/05/12	M-F 7-730p	CM	7-730p	M-----	:30	1	\$600.00	P2	0.00	NM	1	\$600.00
M-F 7-730p															
ENT TONIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$600.00		0.00			
E 46	WAVY	10/30/12	11/02/12	M-F 730-8p	CM	730-8p	-TWTF--	:30	4	\$600.00	P2	0.00	NM	4	\$2,400.00
M-F 730-8p															
ACCESS HOLLYWOOD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--					4	\$600.00		0.00			
E 47	WAVY	11/05/12	11/05/12	M-F 730-8p	CM	730-8p	M-----	:30	1	\$600.00	P2	0.00	NM	1	\$600.00
M-F 730-8p															
ACCESS HOLLYWOOD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$600.00		0.00			
E 48	WAVY	11/03/12	11/03/12	Sa 7-8p	CM	7p-8p	-----S-	:30	1	\$175.00	P3	0.00	NM	1	\$175.00
Sa 7-8p															
ENT THIS WEEK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-					1	\$175.00		0.00			
E 49	WAVY	11/05/12	11/05/12	Mon Prime Other 2	CM	8-10p	M-----	:30	1	\$2,200.00	P2	0.00	NM	1	\$2,200.00
Monday 8-10op															
THE VOICE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$2,200.00		0.00			
E 50	WAVY	10/30/12	10/30/12		CM	8p-10p	-T-----	:30	1	\$2,200.00	P2	0.00	NM	1	\$2,200.00

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WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Tue Prime Other 1 Tuesday 8-10p THE VOICE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -T----- 1 \$2,200.00 0.00															
E 51	WAVY	10/30/12	10/30/12	Tue Hour 3 Tuesday 10-11p	CM	10p-11p	-T-----	:30	1	\$1,100.00	P2	0.00	NM	1	\$1,100.00
GO ON/THE NEW NORMAL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -T----- 1 \$1,100.00 0.00															
E 52	WAVY	10/31/12	10/31/12	Wed Hour 1 Wednesday 8-9p	CM	758p-9p	--W----	:30	1	\$500.00	P3	0.00	NM	1	\$500.00
ANIMAL PRACTICE/GUYS W/KIDS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 --W---- 1 \$500.00 0.00															
E 53	WAVY	10/31/12	10/31/12	Wed Hour 2 Wednesday 9-10p	CM	9p-10p	--W----	:30	1	\$1,000.00	P3	0.00	NM	1	\$1,000.00
LAW AND ORDER SVU <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 --W---- 1 \$1,000.00 0.00															
E 54	WAVY	10/31/12	10/31/12	Wed Hour 3 Wednesday 10p-11p	CM	10p-11p	--W----	:30	1	\$1,000.00	P3	0.00	NM	1	\$1,000.00
CHICAGO FIRE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 --W---- 1 \$1,000.00 0.00															
E 55	WAVY	11/01/12	11/01/12	Thur Hour 3 Thursday 10-11p	CM	10p-11p	---T---	:30	1	\$1,100.00	P2	0.00	NM	1	\$1,100.00
ROCK CENTER NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 ---T--- 1 \$1,100.00 0.00															
E 56	WAVY	11/02/12	11/02/12	Fri Hour 1 Friday 8-9p	CM	8p-9p	----F--	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
WHITNEY/COMMUNITY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 ----F-- 1 \$400.00 0.00															
E 57	WAVY	11/02/12	11/02/12	Fri Hour 2 Friday 9-10p	CM	9p-10p	----F--	:30	1	\$1,800.00	P2	0.00	NM	1	\$1,800.00
GRIMM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 ----F-- 1 \$1,800.00 0.00															
E 58	WAVY	11/02/12	11/02/12	Fri Hour 3 Friday 10p-11p	CM	10p-11p	----F--	:30	1	\$900.00	P2	0.00	NM	1	\$900.00
DATELINE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 ----F-- 1 \$900.00 0.00															
E 59	WAVY	11/03/12	11/03/12	Notre Dame Football Notre Dame Football	CM	Notre Dame Footb	-----S-	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
NOTRE DAME FTBALL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -----S- 1 \$300.00 0.00															
E 60	WAVY	11/04/12	11/04/12	NFL Football NFL Football	CM	NFL Football	-----S	:30	1	\$6,000.00	P2	0.00	NM	1	\$6,000.00
SUNDAY NIGHT FTBALL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -----S 1 \$6,000.00 0.00															
													Totals	125	\$68,400.00